

AGCI Board Meeting Minutes 02.05.2017

Location: Cospace (168 East Center Street Unit B, North Salt Lake, UT 84054)

Attending: K. Love, Y. Tatiana, R. Pera, J. Hogan, R. Rodgers, C. Osborn

Minutes By: C. Osborn

Lead By: K. Love

Call To Order: 05:05PM

Adjourned: 06:25PM

FINANCES

- To have a more significant return on classes, suggestion was put forward to work with each instructor to reduce cost of classes where possible
 - o Reduction in fee paid to instructor
 - o Reduction in cost of materials/students to purchase/bring more materials
- To reduce cost to space, suggestion was put forward to have board members teach classes
 - o Makeup demonstration classes (horror/beauty)
 - Yaz to complete demonstration while Jackie gives lecture
- To increase revenue, suggestion was put forward for membership referrals
 - o Not a reduction in membership cost, but maybe a small discount on an AGCI class?
- To increase revenue, call has been put out for fundraising ideas
 - o Use Kafenios as location?
 - Would need to be conscious of not overlapping or imitating any prior Blue Sun or Brown Coats event
 - o Sing-Along, movie night, BYOB and Paint Night
 - o Dinner/date night with Kapi/Yaz?
 - o Something fandom-specific and interactive is likely to have more involvement/turn out (Super heroes, anime, etc.)
 - o Request another Cosplay Karaoke Night (only one request submitted per year)
- Bottom Line: the lease is up in July, and if we are not in the black, the space will be closed as rent is slated to slightly increase at that time and we are currently still behind
 - o This will be reevaluated in May to make the final call

SMUGGLER'S BALL RECAP

- \$,1500 earned after final tallies
- No negative fall-out, other than a handful of misplaced items
- Suggestions for next time:
 - o More staff in the raffle room
 - o Smaller number of raffle bundles
 - o More obvious differentiation between ticket types
 - o Scale back or eliminate casino tables (did not break even)

- Different photographer/board member as photographer and PhotoShopper to encourage sale of prints, rather than encouraging patrons to just wait til they're online
- “All inclusive” with alcohol included next time?

FUTURE EVENTS

- Next ball (Goblin's Ball Theme?) would not be until January 2018
- Next big event would be in the summer
 - Epic Nerd Camp (see <http://epicnerdcamp.com/> for inspiration/details)
 - Summer LARP (this will require extensive research/discussion prior to launch)
 - An event-specific planning meeting will be set up following FanX to further flesh out options

FANX/BOOTH UPDATES

- Kapi will contact Blake re. panel and any details
 - Christine will write a panel overview/outline if needed
- Power has already been paid for
- AGCI will be announced by FanX!
- Christine will buy and provide a portfolio for all photo-ops that remain in the booth
- Christine will post in the volunteer group to cover all questions/booth rules
- Kapi will finalize Kohalu's schedule and booking, as well as dinner
- Sunday following FanX, Mark will come to Cospace to take group photos for other promotions and/or panels
 - Costumes will be finalized for this prior to the day
 - This will take place during the same day as the wings class