

AGCI Board Meeting Minutes 04.15.2017

Location: Cospace (168 East Center Street Unit B, North Salt Lake, UT 84054)

Attending: K. Love, Y. Tatiana, J. Hogan, C. Osborn

Video Guest: R. Rodgers

Minutes By: C. Osborn

Lead By: K. Love

Call To Order: 03:03PM

Adjourned: 04:20PM

FANX RECAP

- Kohalu
 - o Based on the results, AGCI will not be hosting guests in the future
 - o Did not break even on investment, class immediately after con was not attended well due to the exhaustion
- Booth Issues
 - o Too many friends/others hanging around in the booth and taking up space
 - In future, all friends will be relocated outside of the booth/further way to avoid pile-ups and congestion too close to the booth
 - o Too much clutter due to large number of people hanging around after volunteer shift
 - In future, kick out volunteers who have finished their shifts to keep them out of the booth and out from under foot
 - In future, more rigid schedule with no one scheduled to work a whole day (except Christine)
 - o In future, curtains between booths (if applicable) will be secured closed to prevent any issues as experienced with Heroic
 - o Walking around the convention handing out items did not draw enough attention to the booth; in future, will have Kapi and Yaz primarily in booth with only occasional walks
 - o Handlers were distracted, missing, or repurposed unexpectedly
- Positives
 - o Storage of lunches worked much better having individual lunchboxes in the cooler
 - o Personal items were mostly kept out of the way and prints kept safe during the convention
 - With fewer volunteers, the clutter issue will resolve itself
 - o Jonathan was a great draw; if he needs a spot again and AGCI has a booth, we will offer our space if needed
 - o Volunteers and scheduling worked well; in future, will lock in schedules even more to run tighter and more smoothly

- Question was posed to bring back demos
 - o These didn't have a large enough draw and did not result in signups
 - o Fire hazard if allowing watchers to stand in the aisle, and people think chairs are a place to sit if offered in-booth
- Question was posed to provide mugs/tshirts/merch
 - o Any merch is a gamble, as there is always a large risk that items will not be sold (see Browncoat patches and other merch)
 - o To take risk, would need to guarantee the ability to make back any money spent on purchasing items to sell at the booth
 - o Any merch will have to be AGCI only, and cannot touch on other fandoms, etc.

MONEY/FINANCIALS

- Etsy Grant
 - o Still a work in progress, Christine will be reaching out for needed info; stay tuned
 - If obtained, grant will provide money to cover rent and allow membership cost to be reduced (flat rate of \$25/month with no bundles or buddy memberships), Etsy store owners will be offered free memberships and flash sales on-site, and funds will be dedicated to purchasing a laser cutter
 - o Everything is riding on this grant. If AGCI does not get the grant, or some other large sum of money, we will have to close our doors
 - Our 30 day notice will have to be given in June, and we will have to vacate by July 31st
 - In the event AGCI closes, members will receive a pro-rated refund on any monies spent for memberships that are cut short
- Fundraisers/donations
 - o Continue to post and promote the fundraiser and other donation opportunities as often as feasible on Facebook
 - o Can promote Yaz's patreon, however, DO NOT PROMOTE on anything directly cospace related

ADDITIONAL BUSINESS

- Redefining roles
 - o Christine will add "volunteer coordinator" to her list of responsibilities
 - o Ryan remains treasurer as he is handling taxes like a boss
- A post has been put up in the AGCI Board Facebook group for all board members to post their preferred schedules to ensure that there's more coverage and that Kapi/Yaz aren't the only ones covering the space and supervising
 - o If there are no reservations during your timeframe, you may be considered "on call," but will not have to come into the space
- Fan Con is scheduled for June 3rd from 11a-3p in Odgen; more details to follow
- We will not be attending Fear Con (no matter how many times they ask)
- AGCI will be attending Halloween Expo; more details to follow

- Generally scaling back on attending other events and conventions to be in-shop more as membership has increased and more members are coming in for longer periods of time

APRIL NEWSLETTER CONTENT

- Upcoming classes, taken from existing descriptions
- Obit for Henry
- Request for donations/call to arms
- Yaz – attending fairs through the summer
- Jackie – recommendations on packing for an out-of-state convention
- Kapi – favorite piece of equipment in the shop/to work with
- Information about the grant, requests for readers to check if their companies are able to donate as well
 - o AGCI appears on Guidestar, a registry for companies to find information about causes to donate to

VISITOR POLICY

- Non-member visitors must be turned away from now on
 - o The only exception is if an individual is coming to talk about teaching a class, etc. or on some kind of official business
- Example – Cheryl and Orbit have been coming by outside of open craft day
 - o Cheryl in particular was not engaged in the class during the time she was asked to be present to assist Yaz and cleaned instead
- In contrast, non-members such as Jade and Lynnae have been extremely respectful of the rules and it is unfair to them to give others the opportunity to break the rules

APPRECIATION NIGHT

- Kapi (and Yaz) will be cooking chicken and peppers and asian chicken salad
- All attendees will be asked to bring their own drinks (alcohol is permitted)
- There will be time to clean before the event and setup games, etc.
- All attendees must be invited and are allowed to bring a plus-one/spouse/etc. but should not be inviting large numbers of total strangers

CLASSES

- Christine will be present to assist Yaz with sewing classes and will assist during Open Craft Day
- Kapi will be providing more one-on-one mentoring for latex mask making as scheduled classes have not run on schedule during any of the attempts
 - o One-on-one mentoring will be scheduled by the student/based on reservations
- One-on-one mentorship should be promoted along with classes if there are those who are unable to attend the class but still want to complete the same kind of project or who are looking for more assistance

- Classes that have not performed well will not be repeated, demanded classes will be repeated with monitored frequency to maintain interest
- Upcoming classes/ideas:
 - o Harness class (leather for burners)
 - o Bracers with Ainsley
 - o Advanced Pep with KC
 - o Light-up Daggers with Zach
 - o Basic wig care/styling with Kae
 - o Modeling-only class with Yaz, bringing in photographers
- Recommendation for a Sketch-Cab-style promotional photo shoot with models and photographers along with hair and makeup at the space
 - o Yaz and Kapi will look into details of what would be needed/desired